



COMMUNICATIONS INTERN – FALL SEMESTER

The Communications Intern will develop story ideas and write content, take photos and design communications and promotional material for Transform Minnesota. The main objective of the Communications Intern will be to gather and develop program and ministry-related stories, craft promotional messages as well as coordinate communication projects and timelines.

This is a part-time for-credit internship (10-15 hours / week).

RESPONSIBILITIES:

- Generate weekly content (stories, articles, online resources) for Transform Minnesota that can be communicated through multiple formats (print and electronic newsletters, website posts, social media platforms)
- Capture or acquire images and videos to accompany stories
- Create and develop story content, write, edit, publish and promote material online
- Post and manage pastor's blog content on websites
- Design and create monthly electronic newsletters to be sent to electronic mailing list
- Gather written content, quotes and photographs for November printed newsletter, coordinate lay-out and revisions with contract graphic designers

QUALIFICATIONS:

- Demonstrated faith in Jesus Christ
- 1-2 years experience in writing, reporting, creating newsletters, and editing
- Experience posting and managing content on websites and in electronic newsletter platforms.
- Working toward a Bachelors in communications, marketing or journalism preferred
- High level of enthusiasm, leadership and innovation
- Agrees with and adheres to Transform Minnesota statement of faith, and passion for the mission and vision of Transform Minnesota
- Ability to work collaboratively with the entire Transform Minnesota team

PROSPECTIVE APPLICANTS:

Please complete our online employment application and submit a resume and cover letter. Questions may be directed to Schelli Cronk at schelli@transformmn.org